

Press Release

For Immediate Release

Thursday, October 30, 2014



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New Leaf Society's TreePLANT Alamance Initiative Brings 295 New Trees to the County

BURLINGTON, N.C. – As part of New Leaf Society's TreePLANT Alamance initiative, a shipment of 295 trees arrived in Burlington, N.C., on October 30, 2014. These trees will be planted in public spaces over coming weeks, replacing much of what was lost during the 2013-14 winter storms.

New Leaf Society is a private non-profit organization that focuses on enhancing Alamance County through various landscaping projects. After seeing the devastating effects of an icy winter, the organization launched TreePLANT Alamance, ultimately incurring a community investment of \$14,000 through donations from individuals and groups.

Six municipalities, the county and the NCDOT had requested trees through New Leaf Society. According to Rett Davis, the organization's president, quantity designation was based on population numbers.

"This was an incredible opportunity to help Alamance communities recover from a harsh winter," Davis said. "Trees are important assets that not only improve air quality, but also beautify our county and increase property values."

Participating municipalities include Burlington, Mebane, Haw River, Gibsonville, Graham, Elon and the county. In addition, the NCDOT will receive 30 crape myrtles for a new interstate planting. With guidance from New Leaf, the receiving groups will plant and maintain their trees for healthy growth.

"We hope the targeted gateways, corridors and public areas will be enhanced for years to come," Davis stated. "TreePLANT Alamance has allowed people to make a direct investment in their communities, and it has helped New Leaf to strengthen partnerships within Alamance County."

To learn more about New Leaf Society and the TreePLANT Alamance initiative, visit www.newleafsociety.org.



Ben Baxley, Gibsonville's Town Manager, helps collect the town's new trees on Thursday, Oct. 30.

