



City of Burlington, NC - "Connecting the Triad & Triangle"

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## An "On-Growing" Presence



*New Leaf*  
SOCIETY

Established in 2007 by Allen E. Gant, Jr., the New Leaf Society is a non-profit organization that works toward enhancing the quality of life and economic wellbeing of Burlington through various planting projects and landscape improvements. Modeled after a similar program based in Spartanburg, South Carolina, the New Leaf Society is funded through the private donations of its 100 member board. The board guides the site selection process through a small technical committee consisting of Burlington city staff, NC Division of Transportation representatives, local horticulturists, and New Leaf Society board members.



Downtown Burlington



Rockwood/O'Neal Ave.

Once public rights-of-way have been identified as ideal areas for improvement, the New Leaf Society purchases and plants vegetation, hand-selected for each specific location. The Society guarantees the plants and associated maintenance of each landscape project for two years before continuing maintenance responsibilities are turned over to the city.

Since its establishment, the New Leaf Society has successfully completed 18 beautification projects throughout Burlington. Some examples of recently completed projects include tree plantings along Rockwood/O'Neal Avenue, median improvements along Church Street, landscaping at the corner of Fulton and Church Streets, beautification along Fountain Place, and the installation of large flower planters throughout downtown Burlington.



Fountain Place



Church St.

Blooms will be plentiful this spring thanks to the efforts of the New Leaf Society. Fortunately, the Society is an "on-growing" presence in Burlington and is preparing for beautification projects on Grand Oaks Boulevard and Mebane Street and planning for the efforts of 2013. For more information about the New Leaf



Fulton St. & Church St.

Society, you can visit its website at [www.newleafsociety.org](http://www.newleafsociety.org) or call 586-1626.